

ADVISORY ACTIONS OF THE 67TH GENERAL SERVICE CONFERENCE

The Administrative Edition...

...is one of three newsletters designed to help GSRs report General Service Conference decisions to their groups. The other two editions are Literature and Finance.

Translation of Background Material

In the spirit of unity and inclusiveness, the General Service Office will strive to provide Conference background materials in English by February 15 and Spanish and French by the first week in March, beginning with the 68th General Service Conference. The need for translation of the background material has been a long-standing issue. There were six different methods proposed to the Conference. The one on which a decision was reached was a Floor Motion.



THEME OF THE 2018 GENERAL SERVICE CONFERENCE

“A.A. – A Solution for All Generations.”

The presentation/discussion topics are:

- a. Today’s Alcoholic: Inclusion, Not Exclusion
- b. Participation in All of A.A. – Is My Triangle Balanced?
- c. A.A. Technology: Where Innovation Meets the Traditions
- d. Attraction Not Promotion: A.A.’s Relation to the World
- e. Group Conscience: The Guiding Force

The workshop topic is:

“Getting the A.A. Message Out...”



Final Conference Report

Starting with the 67th General Service Conference, an anonymity-protected, digital *Final Conference Report* be published in addition to the current print version. The Conference also decided to include the following items in the *Final Conference Report*: A. The G.S.O. Department reports which are shared at Conference; and B. Brief bios for nontrustee directors, similar to those for trustees.

Conference Committee Workloads

In response to the request to insure an even workload among all the Conference committees, the trustees' Committee on the General Service Conference will develop a plan for the equitable distribution of the workload of Conference committees by combining and/or creating committees. The initial plan will be reviewed by the 2018 Conference Committee on Policy/Admissions.

Area Contribution for Delegate Expense

The suggested area contribution for delegate expense for the Conference be increased from \$1,600 to \$1,800.

CHANGES TO THE CONFERENCE PROCESSES

Translation of Background Material

See column 1 of page

Planning the General Service Conference

Starting at the 2018 General Service Conference, the proposed dates of future General Service Conferences be considered as an Additional Committee Consideration rather than requiring an Advisory Action. This change allows GSO staff more flexibility in planning for and securing a facility.

The General Service Office management will submit a report on the process, implementation and status on the site selection of the General Service Conference for review by the 2018 Conference Committee on Policy/Admissions. This decision was reached in order to give the Conference members more information on the site selection.

The Conference Moves to Electronic Voting

The 2018 General Service Conference move ahead with electronic voting to be used for all Conference voting, with the exception of elections for regional trustees and trustees-at-large, which are conducted by ballot. The electronic voting was demonstrated at the 66th General Service Conference. It is very fast and far more accurate than counting of raised hands. The votes are collected in literally a few seconds. The tally for those in Favor or Opposed are displayed at the same time.



SOCIAL MEDIA

A.A. Grapevine, Inc. and the Alcoholics Anonymous Public Information Desk at GSO

will each create a Google for Nonprofits account. The accounts are limited to the YouTube Nonprofit Program and with a guarantee that comments not be shown on the A.A. Grapevine YouTube pages.

The A.A. Grapevine Board will track the effectiveness of the YouTube Nonprofit Program through website metrics.

The Public Information Committee requested that a report including information from website analytics and the usefulness and effectiveness of the A.A.W.S. YouTube account be brought back to the 2018 Conference Committee on Public Information.

The Conference also approved a new video public service announcement be developed for a cost not to exceed \$40,000. Look for information on its publication on the Public Information YouTube page.

ANNUAL LITERATURE REVIEW

The Conference Literature Committee’s revised plan for the annual review of recovery literature will be implemented, with the first report to be delivered to the 2018 Conference Committee on Literature. The literature review takes into consideration the date of the item’s last review, the relevance of its information, and the number of pieces sold.