

2024 General Service Conference (GSC)

Agenda Item Summaries

Complete Package – All Items

Your Delegate wants to hear all comments and feedback from you and your groups on these GSC Agenda Items. Please share this document with your groups and bring back any discussions or group consciences to the Assembly. Please utilize the open microphones during the Pre-Conference Assembly. GSC Background information is available upon request.

Disclosures: The materials in this document are only summaries of the background. Information presented in the summaries are carefully distilled or extracted to be concise and provide enough information so that all districts and members in Area 42 can fully participate. The summaries do not reflect the opinions of the Area 42 officers.

Confidential

This includes background for the 74rd General Service Conference (GSC), and as such may be a confidential A.A. document; Distribution is limited to A.A. members.

AA Confidential—Not for use outside the Fellowshipwww.nevadaarea42.org**Conference Committee: I. Agenda — Item A**

Agenda Topic	Review suggestions for the theme of the 2025 General Service Conference.
Historical Context: Why is it on the Agenda?	1951 through 1961 the conference theme became defined by taking a "sense of the meeting ". Starting 1962 definite themes came into being. Conference themes revolve around basic principles of AA, they can spark thought provoking discussion and be incorporated into meetings, workshops, preconference assemblies etc.

Conference Committee: I. Agenda — Item B

Agenda Topic	Review presentation/discussion topic ideas for the 2025 General Service Conference.
Historical Context: Why is it on the Agenda?	Just as the topics for the General Service Conference are selected a year in advance so are the presentation/discussion topics. This advanced selection allows time for the fellowship as a whole to participate. The list of presentations and discussion topics from 1985 to 2024 is available upon request.

Conference Committee: I. Agenda — Item C

Agenda Topic	Discuss workshop topic ideas for the 2025 General Service Conference.
Historical Context: Why is it on the Agenda?	The General Service Conference workshop topics will be considered at the same time as the theme and presentation topics. This advanced selection allows time for the fellowship as a whole to participate. The list of workshop topics from 1985 to 2024 is available upon request.

Conference Committee: I. Agenda — Item D

Agenda Topic	Review the General Service Conference Evaluation Form, distribution process and 2023 Evaluation Summary.
Historical Context: Why is it on the Agenda?	This was forwarded to the Agenda Committee by the General Service Conference Committee which met in January of this year. It is a day-by-day fill-in-the-blanks survey form for all Conference members. It might be useful for the delegate to take this very lengthy blank form and fill it in at the end of each day. The background information includes the final evaluation compilation for last year.

Conference Committee: I. Agenda — Item E

Agenda Topic	Discuss progress report on Conference improvement.
Historical Context: Why is it on the Agenda?	A key topic for the trustees' committee on the General Service Conference is the development of a plan to allow members to continue participation when physically unable to attend sessions. This focuses on improving the overall conference experience. Focusing on broader areas of how in-person and distant delegates can make the most of their time. To mainstream coffee stations and breakout rooms. Whether vaccine status and alternate information are necessary to make the flow of the conference work more efficiently. The use of delegates' visits to GSO and the luncheon can be done on the same day. The workshops were arranged to find the easiest and most efficient ways to have more time in sharing sessions.

Conference Committee: I. **Agenda — Item F**

Agenda Topic	Review feedback from Delegate Chairs on quarterly communications.
Historical Context: Why is it on the Agenda?	The question was brought up as to whether or not the committee chairs are open to informing and discussing what was happening with their committee. The person who brought this up did not feel they were receiving information or that the committee chairs were communicating with the groups. When they did talk to a committee chair they did feel heard and that the person was open to what they had to say. They did feel they were part of the process and were grateful for that.

Conference Committee: I. **Agenda — Item G**

Agenda Topic	Review Conference Inventory plan for the 2025 General Service Conference.
Historical Context: Why is it on the Agenda?	The last Conference inventory was completed in 2013-2015. At the 73 rd Conference (2023) the Conference voted to conduct an inventory in 2025 and asked the Trustees to develop a plan for it. Every voting member of the General Service Conference will be included in the inventory process. It is estimated the cost will be just under \$98,000. An overview report of the inventory will be included in the 2025 Final Conference Report.

Conference Committee: II. **CPC — Item A**

Agenda Topic	Review progress report on A.A.W.S. LinkedIn page.
Historical Context: Why is it on the Agenda?	The 2018 Conference Committee on CPC recommended that Alcoholics Anonymous create a LinkedIn page keeping in mind that it ought to be platform where our professional friends can find accurate information about A.A., raise awareness of CPC staffed conferences and expand A.A.'s network of professional friends. In 2023 the LinkedIn page had 8,660 total views, 3,443 unique visitors and a total of 3,261 followers. In January 2022, the page had 2,491 followers. 'Are you interested in working at Alcoholics Anonymous' posted on Jan. 31, 2023 earned the highest engagement rate with 1,605 impressions. 'The Digital A.A. Press Kit' posted on Oct. 13, 2023 was second highest with 1,030 impressions and 'Mental health issues don't have to be a barrier to sobriety' posted on May 4, 2023 was third highest with 1,221 impressions. Staff indicates that it will continue to develop its content calendar, post at least twice a month while continuing to expand hashtag research and work on Spanish and French translation comparables with regards to hashtags.

Conference Committee: II. **CPC — Item B**

Agenda Topic	Review progress report on the development of outward facing pamphlet for mental health professionals.
Historical Context: Why is it on the Agenda?	The 2021 Trustees' Committee on Cooperation with the Professional Community/Treatment and Accessibilities asked that consideration be given to developing a pamphlet directed to mental health professionals. The committee requested that a progress report or draft pamphlet be brought to the General Service Conference CPC committee in 2022. The 2022 progress report noted that utilizing a focus group made up of professionals was useful to explore and identify the needs of

	<p>mental health professionals. The committee requested that a progress report or draft pamphlet be brought back in 2023. The 2023 Committee supported the continued efforts to interview additional mental health professionals with a focus on professionals who are not A.A. members. The committee suggested a theme and direction to move forward and that interviews seek to identify the myths and misconceptions that could prevent a clear understanding of A.A. Additionally, the committee suggested the trustees' CPC/TA Committee consider other vehicles of communication beyond a pamphlet to make the message more relevant.</p>
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Conference Committee: II. **CPC — Item C**

Agenda Topic	Review contents and format of C.P.C. Kit and Workbook.
Historical Context: Why is it on the Agenda?	<p>Kits and Workbooks for CPC, Corrections, Public Information, Treatment, and Accessibilities are reviewed by the appropriate Conference Committees during each General Service Conference. Workbooks and kits are service pieces, and suggested changes to their content do not become recommendations; rather, they are put forth as Additional Committee Considerations. The Kits and Workbooks are available on G.S.O.'s A.A. website (www.aa.org).</p>

Conference Committee: II. **CPC — Item D**

Agenda Topic	Discuss effectiveness and relevance of CPC videos currently on aa.org.
Historical Context: Why is it on the Agenda?	<p>There are three videos on aa.org in the CPC section of the website which describe A.A. to the professional community. In 2023 the committee on Cooperation with the Professional Community discussed various ways to update the content and language of the videos in these ways: shorten the duration of the videos which are currently approximately 5 minutes each to 2-3 minutes each; update terms to include those who work alongside the professionals in supporting roles, members of the professional staff, offices, etc. along with students, and other future professionals as part of the target audience. The Publishing Department produced a summary outlining suggested steps and estimated costs to initiate the update to the three videos. The estimated cost would be \$6,100.</p> <p>The videos are effective in describing A.A. to the non-alcoholic professional and does so by laying out what A.A. does and does not do for the alcoholic, what A.A. offers to the alcoholic, and provides comments by various professionals who have experience with A.A. and their patients/clients.</p>

Conference Committee: II. **CPC — Item E**

Agenda Topic	Consider a request to develop a pamphlet on the unhoused alcoholic in A.A.*
Historical Context: Why is it on the Agenda?	<p>In 2023, the trustees' Literature Committee considered a request to develop a pamphlet on A.A. and the Unhoused Person. This agenda item originally was proposed by the A.A. fellowship of Area 40, Montana by a group within District 41 that recognized a need in their community after the group was asked to provide literature for the local homeless shelter. To the group's surprise, A.A. did not have any pamphlets addressing the homeless, unhoused alcoholic. This pamphlet would be reaching out the hand of A.A. to an underserved remote community and allow an</p>

	unhoused/homeless person to see themselves as a member of A.A and to know they are welcome. The proposed pamphlet would be used in both inward (for the alcoholic) and outward (for non-alcoholics) capacities and could be a useful tool for professionals to use this pamphlet as a resource specifically for the unhoused and homeless. This is the first time this topic has been put on the agenda.
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Conference Committee: III. **Corrections — Item A**

Agenda Topic	Consider updated Singleness of Purpose text to replace the existing paragraph in the pamphlet “A Message to Corrections Professionals.”
Historical Context: Why is it on the Agenda?	<p>The 2022 Conference Committee on Corrections made multiple suggestions for revision and update to the “Corrections Workbook,” including a change to the “Singleness of purpose” section on page 5.</p> <p>The committee requested that the terms “substance abuse” and “chemical dependency” be replaced with “substance use disorder” in the “Corrections workbook.” Consistency as it pertains to all AA literature was also stressed and a memo was sent to Publishing to consider this update to all applicable AA literature.</p> <p>In January 2023 GSO made the suggestion to remove professional labels as to eliminate the need to update future literature. The committee approved this revision and agreed final wording would be decided by Publishing. In December 2023 The Trustees Committee on Corrections reviewed and amended the language provided by Publishing, and agreed to forward the following to the 2024 Conference Committee on Corrections:</p> <p>“Some professionals refer to alcoholics and drug addicts as a single group when using professional terminology. Nonalcoholics are, therefore, sometimes introduced to A.A. and encouraged to attend A.A. meetings. Nonalcoholics may attend open A.A. meetings as observers, but attendance at closed meetings is limited to persons who have the desire to stop drinking.”</p>

Conference Committee: III. **Corrections — Item B**

Agenda Topic	Review contents and format of Corrections Kit and Workbook.
Historical Context: Why is it on the Agenda?	Kits and Workbooks for CPC, Corrections, Public Information, Treatment, and Accessibilities are reviewed by the appropriate Conference Committees during each General Service Conference. Workbooks and kits are service pieces, and suggested changes to their content do not become recommendations; rather, they are put forth as Additional Committee Considerations. The Kits and Workbooks are available on G.S.O.'s A.A. website (www.aa.org).

Conference Committee: III. **Corrections — Item C**

Agenda Topic	Review the video “Carrying the Message Behind These Walls” for effectiveness, relevance, and intended audience.
Historical Context: Why is it on the Agenda?	In January 2024 The Trustees’ Committee on Corrections reviewed the Corrections video “Carrying the Message Behind These Walls” for relevance and usefulness. The committee noted that the video addresses multiple audiences over an extended duration; and that shorter, targeted presentations could be more effective. The Trustees’ Committee on Corrections considered the videos “A New Freedom” and “A.A. For Legal and Corrections Professionals” address topics and audiences that overlap with the “Carrying the Message Behind These Walls”

	video. The Committee agreed to forward to the 2024 Conference Committee on Corrections a suggestion that the video “Carrying the Message Behind These Walls” be reviewed for relevance, effectiveness and intended audience.
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Conference Committee: III. **Corrections — Item D**

Agenda Topic	Consider a request to develop a pamphlet on the transgender alcoholic in A.A.*
Historical Context: Why is it on the Agenda?	<p>This proposal was discussed at Queer Femmes: a group in Oakland, and then forwarded to the District, where discussion occurred for the better part of 2018 and passed the District with substantial unanimity.</p> <p>At the suggestion of the Area Chair, members of District 07 waited to present this motion to the Area until the revised pamphlet for the LGBTQ alcoholic (published in 2018) was available for their review. After the pamphlet was published, members of the District strongly felt that there was still a need for a separate pamphlet.</p> <p>The motion was then presented at our Pre-Conference Assembly in California Northern Coastal Area 06 in April 2019. The Area had fruitful discussions over the course of the next two years at four separate assemblies. Because of the pandemic, the discussion stretched over two years. The motion passed with substantial unanimity in April 2021; There was no motion to reconsider after the minority opinion. The Delegate at the time submitted a proposed agenda item, at which point the Trustee's Literature committee discussed the proposed agenda item and took no action.</p> <p>The committee agreed that due to the overwhelming number of pamphlets currently in development or in revision, as well as the projects carried over from the 70th and 71st General Service Conferences, new pamphlet requests cannot be addressed at this time. The trustees' Literature Committee invited the submitter to consider resubmitting in the future for consideration.</p> <p>The proposal was submitted again last year, again resulting in no action. The Area Grapevine/Literature/La Vina sharing session discussed this proposal again this year and requested a sense of the room at our most recent assembly in August 2023 on whether to re-submit this proposal for a third time, emphasizing the continuing need for this pamphlet. The Area (6) voted again with substantial unanimity to submit this proposed agenda item.</p>

Conference Committee: IV. **Finance — Item A**

Agenda Topic	Consider a request that the General Service Board develop supplemental reporting focused on the actual and evolving costs of various services provided by the GSB.
Historical Context: Why is it on the Agenda?	<p>This PAI was sent to the GSB from Area 47, with several requests regarding cost, budget changes, various online internet development and server fees, background info on the reasoning, and materials included for the various expenses incurred. The proposal requested an initial draft to be submitted to the 75th. CFC. Because of the many considerations involved, the TFC is forwarding this PAI to the 74th. General Service Conference, requesting their input.</p>

Conference Committee: IV. **Finance** — **Item B**

Agenda Topic	Review Self-Support Packet.
Historical Context: Why is it on the Agenda?	The Self Support Packet is reviewed by the Conference Committees during each General Service Conference. The Self-Support packet contains service pieces and sometimes suggested changes. It's contents do not become recommendations; rather, they are put forth as Additional Committee Considerations. The contents of the packet are available on the G.S.O.'s A.A. website (www.aa.org).

Conference Committee: IV. **Finance** — **Item C**

Agenda Topic	Review progress report reflecting shared experience from the Fellowship on possible future changes to literature written by A.A.'s founders.+
Historical Context: Why is it on the Agenda?	<p>In response to a Committee Consideration from the 73rd General Service Conference suggesting that the trustees' Literature Committee seek input from the Fellowship (including but not limited to Area delegate feedback) regarding any possible future changes to literature written by A.A.'s Founders, the trustees' Literature Committee met to discuss and subsequently developed a list of suggested questions for discussion.</p> <p>List of suggested questions for discussion:</p> <ol style="list-style-type: none"> 1. Do you think that A.A. Founders would object to or embrace revisions to their writings? If yes, why? If not, why? 2. Do you think the Founders' writings are effective in reaching new members? If not, what measures do you think can be taken to resolve this issue? 3. What reasons would you consider for changing our Founders' writings? 4. How do you feel about changing A.A. Founders' writings to replace outdated references? 5. What suggestions do you have for preserving the Founders' writings, along with keeping pace with our current A.A. Society and its future? 6. Should there be a special Conference process for approval of changes to our Founders' writings? (e.g., super, or qualified majority – 75%, and/or two-year consideration process.) 7. What additional ideas, thoughts, or suggestions can you share about changing or not changing the Founders' writings?

Conference Committee: IV. **Finance** — **Item D**

Agenda Topic	Review video "Hope" for effectiveness and relevance.*
Historical Context: Why is it on the Agenda?	AA regularly looks at its material to make sure it is still effective and relevant. AA wants to make sure the message is something that the fellowship wants to get across and that the material is not outdated or not in line with the traditions. This video was looked at by the Conference in 2023 and recommended that it be looked at and discussed again in 2024.

Conference Committee: V. **Grapevine and La Viña** — **Item A**

Agenda Topic	Review AA Grapevine Workbook.
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Historical Context: Why is it on the Agenda?	Kits and Workbooks for CPC, Corrections, Public Information, Treatment, and Accessibilities are reviewed by the appropriate Conference Committees during each General Service Conference. Workbooks and kits are service pieces, and suggested changes to their content do not become recommendations; rather, they are put forth as Additional Committee Considerations. The Kits and Workbooks are available on G.S.O.'s A.A. website (www.aa.org).
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Conference Committee: V. **Grapevine and La Viña — Item B**

Agenda Topic	Consider the list of suggested Grapevine book topics for 2025 or after.
Historical Context: Why is it on the Agenda?	<ol style="list-style-type: none"> 1. Prayer & Meditation II 2. Sober Holiday Stories 3. Dating & Relationships 4. Lo Mejor de La Viña III (Best of LV III) 5. En las prisiones (Jails and institutions) 6. La derrota (Surrender)

Conference Committee: V. **Grapevine and La Viña — Item C**

Agenda Topic	Discuss the cost effectiveness and sustainability of continuing to print La Viña.
Historical Context: Why is it on the Agenda?	<p>2010 The cost per year for La Viña (in Black and White) was \$21,400. The goal of being self-supporting was to be by 2013. 2017 GV and La Viña cannot accept contributions and are self-supporting through their subscriptions and sales of books and other items. The Committee considered the spiritual value of Grapevine and La Viña a beacon of hope for alcoholics and treatment centers, prisons, and alcoholics all over the world. 2018 it's recommended that La Viña be published six times a year (in color) as a fellow service to the fellowship.</p> <p>From 2018 to 2023:</p> <p>2018 loss of \$80,735 2019 loss of \$84,807 2020 loss of \$174,801 2021 loss of \$42,164 2022 loss of \$77,482 2023 loss of \$110,693 2024 budgeted for \$99,861 The total loss from 2018 to 2023 is \$570,682</p>

Conference Committee: V. **Grapevine and La Viña — Item D**

Agenda Topic	Explore the services provided by AA Grapevine and how they should be funded.
Historical Context: Why is it on the Agenda?	<p>The committee discussed the Grapevine budget report and referenced the request for funding of services provided by the Grapevine. They felt the decision to fund services for Grapevine should be sent to Conference for further discussion.</p> <p>The financial statements for the first nine months of 2023 contain a new line item under circulation for the apps. These publishing services to the Fellowship are currently at no charge. The Conference Committee on Grapevine will be discussing how these services shall be funded going forward.</p>

	The 2023 costs include vendor, talent, editing, freelance and platform fees. Total \$91,390.00 (Ref. Background, 4th Q, Quarterly Report from GSO)
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Conference Committee: V. **Grapevine and La Viña — Item E**

Agenda Topic	Consider a request to develop a pamphlet on the Asian and Asian-American alcoholics in A.A.*
Historical Context: Why is it on the Agenda?	<p>A request to develop a pamphlet for Asian and Asian American alcoholics with stories of experience, strength, and hope from Asians and Asian Americans.</p> <p>This request comes from Area 49: (Facts from Area 49):</p> <p>A discussion has been proposed during the Area Assembly on September 10, 2023, with substantial Unanimity to create an Asian pamphlet. It was stated by an Asian from Area 49 that there are no Asians in meetings.</p> <p>The Chinese-translated Big Book only contains the first 164 pages of the Big Book. There are only 3.7% of Asians living in Area 49.</p> <p>The Asian member from Area 49 states (Opinion):</p> <ol style="list-style-type: none"> 1. Asian drinking culture is from Western drinking 2. Asian culture is honor and shame in admitting they are alcoholic 3. During Covid Asian members have dropped out of AA <p>They claim no one in AA meetings comes up to an Asian male but everyone comes up to an Asian female.</p>

Conference Committee: VI. **Literature — Item A**

Agenda Topic	Annual review of recovery literature matrix.
Historical Context: Why is it on the Agenda?	As per the Advisory Action of the 2017 General Service Conference, implementation of annual review of recovery literature.

Conference Committee: VI. **Literature — Item B**

Agenda Topic	Review progress report regarding revisions to the pamphlet “The Twelve Steps Illustrated.”
Historical Context: Why is it on the Agenda?	<p>The 2023 Literature committee reviewed a draft of the revised pamphlet “The Twelve Steps Illustrated” and chose not to proceed with the graphic approach. The committee requested that the Publishing Department develop a new draft and that a progress report or a draft be brought to the 2024 Conference Committee on Literature.</p> <p>The Committee’s progress report stated that Publishing now has clear guidelines – a budget of \$10,000 for a freelance art director and illustrator, and the art director is now fully aware of the specific objections to the previous draft. They expect to have sample illustrations for approval by the July 2024 trustees’ Literature committee meeting.</p>

Conference Committee: VI. **Literature — Item C**

Agenda Topic	Review draft of the revised pamphlet “A.A. for the Black and African American Alcoholic.” (Retitled: “Black in A.A.: Experience, Strength and Hope.”)
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Historical Context: Why is it on the Agenda?	The 2021 General Service Conference recommended that the pamphlet “A.A. for the Black and African-American Alcoholic” be updated to include fresh stories and a new title that is respectful and inclusive and that a progress report or draft pamphlet be brought back to the 2022 Conference Committee on Literature. The 2023 Conference Committee on Literature reviewed a progress report on the update of the pamphlet “A.A. for the Black and African-American Alcoholic.” The committee noted the progress made on the development of the pamphlet and requested that a draft or a progress report be brought back to the 2024 Conference Committee on Literature.
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Conference Committee: VI. **Literature** — **Item D**

Agenda Topic	Review progress report or draft of the revised pamphlet “A.A. for the Native North American.”
Historical Context: Why is it on the Agenda?	2021 floor action request to update the pamphlet “AA for the native north American” with language that is both respectful and inclusive as well as add fresh stories and correct inaccuracies in the existing document. 2023 committee extended story submissions from Oct 31, 2023 to Dec 31, 2023 to allow greater participation.

Conference Committee: VI. **Literature** — **Item E**

Agenda Topic	Review progress report or draft manuscript of the Fourth Edition of the book Alcohólicos Anónimos - Spanish.
Historical Context: Why is it on the Agenda?	2021 Advisory action that a 4 th edition Alcohólicos Anónimos be developed with updated stories. 2023 Added members to the working group. Discussed timeline for review of stories and review of chapter 5

Conference Committee: VI. **Literature** — **Item F**

Agenda Topic	Review draft manuscript of the translation of the book Alcoholics Anonymous (Fourth Edition) into plain and simple language.
Historical Context: Why is it on the Agenda?	A 2021 Conference Advisory Action directed that a plain language translation of Alcoholics Anonymous be drafted, and that a progress report or draft be brought back to the 2022 Conference Committee on Literature. In 2023, the committee reviewed a progress report and agreed with the general direction of the project, requesting that the project continue and that a draft or progress report be brought back to the 2024 Conference Committee on Literature. In January, 2024, the trustees' Literature Committee reviewed the draft and the confidentiality "letter of understanding," forwarding both to the 2024 Conference Committee on Literature with requested copy editing. As this item is a progress review, there is no more provided background to report.

Conference Committee: VI. **Literature** — **Item G**

Agenda Topic	Review progress report on the development of the Fifth Edition of the book Alcoholics Anonymous.
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Historical Context: Why is it on the Agenda?	The Trustees' Literature Committee on the 5th Edition Alcoholics Anonymous, Big Book. A Progress Report is submitted to the 2024 Conference Committee on Literature April 2024. The story review is going much slower than anticipated. To speed this up, 6 additional readers have been invited in November 2023 for a total of 15 readers. Current readers have agreed to accelerate their pace of reading. Administrative tasks have been improved and streamlined.
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Conference Committee: VI. **Literature** — **Item H**

Agenda Topic	Review progress report on the video animation of the pamphlet “The Twelve Concepts Illustrated.”
Historical Context: Why is it on the Agenda?	Trustees' Literature Committee on Video adaption of the pamphlet “Twelve Concepts Illustrated.” <i>Cost estimates are submitted to the 2024 Conference Committee on Literature April 2024.</i> Cost estimates are submitted by GB Production House. <i>Phase 1</i> is creating an English language version for the video animation of the pamphlet “Twelve Concepts Illustrated,” making it “Americanized.” This includes new narration and visual updating. Total = \$2,870 <i>Phase 2</i> is creating French and Spanish versions for the video animation of the pamphlet “Twelve Concepts Illustrated.” There are two options provided with differing costs. <i>Phase 2 Option 1</i> Translated voiceovers for French and Spanish versions with Illustrated visual treatment also translated in French and Spanish versions. Total cost for Phase 2 Option 1= \$9,960 this is the option recommended by the committee. <i>Phase 2 Option 2</i> Translated voiceovers for both French and Spanish versions with the Illustrated visual text remaining in English, and with French and Spanish subtitles of the visual text for each version. Essentially the difference is that in option 2 the text remains in English, with French and Spanish subtitles of the visual text for each version, which reduces the cost. Total cost for Phase 2 Option 2 = \$8,750.

Conference Committee: VI. **Literature** — **Item I**

Agenda Topic	Review progress report on video adaption of the pamphlet ”Too Young?”
Historical Context: Why is it on the Agenda?	<i>2023 Conference Advisory Action:</i> That the print version of the pamphlet “Too Young?” be retired and that the content be repurposed as an animation video at an estimated cost no higher than \$70,000. The committee requested that a progress report or a rough cut of the video be brought back to the 2024 Conference Committee on Literature.

Conference Committee: VI. **Literature** — **Item J**

Agenda Topic	Review progress report on revisions to the pamphlet “Questions and Answers on Sponsorship.”
Historical Context: Why is it on the Agenda?	Reviewing progress report and mock-up draft of suggested changes. It is understood additional revisions may follow. Changes include language on working with people who are neurodivergent; sponsorship challenges; and people with life trauma may have difficulties with sponsorship.

Conference Committee: VI. **Literature — Item K**

Agenda Topic	Consider a request that the words "Donation" and "Contribution" be swapped under Warranty One in “The Twelve Concepts Illustrated” pamphlet.
Historical Context: Why is it on the Agenda?	The New Horizons Group of Alcoholics Anonymous in Bend Oregon Area 58 District 5 Our Group would like to make a motion to suggest the word "Donation" and "Contribution" be swapped around in the 12 Concepts Illustrated under Warranty One. Advisory Action from the 56th General Service Conference (2006): Finance it was recommended that: The word “donation” be replaced with the word “contribution” in A.A.W.S. literature as it comes up for reprint.

Conference Committee: VII. **Policy/Admissions — Item A**

Agenda Topic	Review GSO general manager’s memo regarding General Service Conference site selection.
Historical Context: Why is it on the Agenda?	The Trustees General Service Conference Committee reviewed the GSO General Manager’s memo regarding the General Service Conference site selection. This memo was for the 2027 General Service Conference site. The committee did not request a site selection for 2024, 2025, and 2026 because contracts with hotels had already been signed for those years. The committee is also requesting that a survey be conducted of current General Service Conference members regarding the spiritual implications of holding the conference outside the New York area. They also wanted to know in the survey if members would like to alternate the Conference between the New York area and the Akron/Cleveland area. Previous Conference Advisory actions regarding General Service Conference site selections have been made in 1956, 1969, 1970, 1991, 2008 and 2017. In 2022 the Committee requested that the next site selection report provide details on the financial, logistical, and spiritual implications of holding the General Service Conference at other locales throughout the 8 regions of the US/Canada service structures or perhaps in rotation with the New York area.

Conference Committee: VII. **Policy/Admissions — Item B**

Agenda Topic	Review dates for the 2027 and 2028 General Service Conference.
Historical Context: Why is it on the Agenda?	In reviewing the dates for the 2028, 78 th General Service Conference (GSC) and to provide some flexibility to the General Service Office (GSO) management in contracting the most cost-effective and appropriate venues for the GSC, two dates have been proposed for the 78 th GSC in 2028. These proposed conference dates are the best choices available for avoiding conflicts with significant holidays and observances. It is requested that all conference members be notified of the final dates as soon as they are finalized by the GSO Management. The week of May 7 th (Sunday) through May 13 th (Friday) The week of April 30 th (Sunday) through May 6 th (Friday) The first proposed date clears all holidays and observances, while the second proposed date has a conflict with the May 5 th Islamic Eid al-Adha (tentative date). Below is the 2028 list of holidays and observances: April 9 Palm Sunday April 10 Pesach First Night seder (Passover Eve)

April 11	Pesach Second Night seder (Passover 1 st day)
April 14	Good Friday
April 16	Easter
April 17	Easter Monday
April 18	Last day of Pesach (Passover ends)
April 23-24	Yom HaShoah (Holocaust Remembrance Day)
May 5	Eid al-Adha (tentative date/Islamic)
May 14	Mother's Day
May 22	Victoria Day
May 29	Memorial Day (Monday)
May 31	Shavout (Jewish)

Conference Committee: VII. **Policy/Admissions — Item C**

Agenda Topic	Discuss report on the Equitable Distribution of Workload process.
Historical Context: Why is it on the Agenda?	<p>The Equitable Distribution of Workload (EDW) was initially established as a 3-year pilot program, at the 72nd General Service Conference (GSC). The goal of this program was to provide the Conference Committees a fair and balanced, or equitable, list of Proposed Agenda Items (PAI), therefore, allowing a qualitative understanding of the PAI, from a more even workload.</p> <p>Each year reports were submitted, challenges addressed, feedback acquired, surveys submitted and information gathered and submitted at that year's GSC, as well as throughout the year at scheduled meetings.</p> <p>Some of the benefits from EDW are;</p> <ul style="list-style-type: none"> • The PAI form was reformatted from a fillable PDF to a Smartsheet form to be more user friendly and better aligned with the conference assigning processing. • The Conference Agenda Routing (CAR) form was developed in year 2 and implemented in year 3 to help simplify the scoring process on how PAI are forwarded to the conference assignment. • Quality of time and understanding of PAI due to a more even number of PAI for each committee <p>“The 2023 Policy and Admissions Conference committee requested that the Trustees’ General Service Conference Committee (TGSCC) survey delegates to determine the effect (EDW) has had upon their areas, especially related to the submission deadline and the engagement of members and groups in the group conscience process.”</p> <p>Most responses suggested that a Group Conscience should be “very heavily” or “heavily” considered when determining if a PAI is to be forwarded to the GSC. Most responses agreed that the EDW process should continue.</p> <p>One Area moved its Assembly dates to accommodate the September 15 deadline and 34 Areas responded “no” to this question in the survey.</p> <p>If EDW is adopted to continue beyond the pilot, the processes involved will continue to evolve and continuous improvements sought through the long-standing process of review and action on the conference evaluations.</p>

Conference Committee: VII. **Policy/Admissions — Item D**

Agenda Topic	Review report of the GSB Ad-Hoc Committee on Participation of Online Groups in the U.S./Canada Service Structure.
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<p>Historical Context: Why is it on the Agenda?</p>	<p>This item updates the GSB Ad-Hoc committee activity with the results of survey questions requested by the conference committee.</p> <p>Summary: With the explosion of online/virtual/zoom AA meetings during and in the wake of COVID, AA has sought to address questions about how best to include and incorporate the representation of these meetings. These new non-traditional AA meetings have created questions about who should represent them, how best to interact with them, and ultimately whether they belong in the AA GSB/GSC structure or not.</p> <p>In response to these issues, the Ad-Hoc Committee sent out questions about non-traditional AA meetings to the body, and the results of these survey questions are listed.</p> <p>In general, the questions found that the number of non-traditional AA meetings has grown substantially, the way they are counted and represented varies, and that there is support for the continued existence of non-traditional AA meetings.</p> <p>There does not seem to be a broad consensus about how to fit non-traditional AA meetings into existing service structures, but there is significant support for continuing to study the questions of representation and inclusion that these meetings' existence has created. Further, there is considerable support for the sharing of "best practices" and lessons learned in this evolving frontier of AA meeting inclusion.</p>
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Conference Committee: VII. **Policy/Admissions — Item E**

<p>Agenda Topic</p>	<p>Discuss revising procedures for electing the Delegate chairperson, Conference Committee chairpersons and their alternates.</p>
<p>Historical Context: Why is it on the Agenda?</p>	<p>The current conference agenda reflects that the delegate chair and alternate delegate chair is elected/selected in the delegates-only meeting on the Tuesday of conference week. This item proposes that the delegate chair and alternate delegate chair be elected/selected in the conference session immediately following the completion of all committee reports and completion of discussion of and voting on, floor actions. This election will follow the Third Legacy, whereas before this Proposed Agenda Item (PAI) the election was by the hat.</p> <p>The same procedure will occur with the Conference Committee Chairs and their alternates; during the end of the General Service Conference (GSC) and will be elected within their committees. Newly elected delegate chair and alternate delegate chair are ineligible to stand for primary Conference Committee Chair or Secondary Conference Committee Chair.</p> <p>The Area 50 delegate supports this proposed amendment that the Conference Agenda Committee and the Trustees' GSC Committee set the agenda for the new GSC sharing sessions (min. 2per year).</p>

Conference Committee: VIII. **Public Info — Item A**

<p>Agenda Topic</p>	<p>Review the 2024 Public Information Comprehensive Media Plan.</p>
<p>Historical Context: Why is it on the Agenda?</p>	<p>The CMP or Comprehensive Media includes all of the means by which AA utilizes all forms of media whether digital, print, or otherwise to reach the public whether alcoholic in the room, or those looking for AA, or other members of the public.</p> <ul style="list-style-type: none"> • From the January 27, 2024 meeting of the trustees' Public Information Committee: <p>The committee agreed to forward to the 2024 Conference Committee on Public Information the 2024 CMP.</p>

	<p>Media Plan and Message for Alcoholics Anonymous.</p> <ul style="list-style-type: none"> • Mass media has provided a key avenue for sharing the message of Alcoholics Anonymous since our earliest days. From almost the very beginning, members of our Fellowship grappled with the tension between self-promotion and making sure those who needed us had access to our lifesaving message. Over the last few decades, the media and technology landscape has evolved far beyond what our founders would have imagined. Balancing our Traditions with the ways we utilize technology is of critical importance. At the same time, “attraction rather than promotion” cannot be an excuse for failing to carry the message on platforms that members and potential members prefer. It is our responsibility to adapt to new digital opportunities and hold ourselves to the highest standards as a Fellowship. • Key Tenets for Communications Strategy Amplify the A.A. message of hope and recovery in traditional and digital media to reach key audiences, especially suffering alcoholics. • About Google Ads: While this is a Conference-approved project, some may raise questions about how our participation adheres to the 7th, 11th, and 12th traditions. The 7th tradition states that A.A. groups should be fully self-supporting, declining outside contributions. Donated television and radio airtime for PSAs has long been acceptable to A.A., and the Google Ads grant program is very similar. The grant has no “strings” or affiliation in the same way that we aren’t beholden to or affiliated with the television networks that air our PSAs. Some members have voiced concerns about anonymity and Google Ads because of things like cookies and data tracking. Anonymity and online privacy are very different concepts. Users have control over their own online privacy; Google Safety has a Privacy Controls dashboard that allows users to see, control, and delete the data that Google tracks. Google Ads also has policies that prohibit advertisers from targeting users based on personal hardships or medical conditions, meaning that no one will ever be served an ad for a for-profit recovery center because they clicked one of our ads. <p>The 2022 Conference Committee on Public Information supported the development of a GSO podcast. Work on the podcast began in 2022 and continued through 2023. The launch of the first season is expected in early 2024.</p>
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Conference Committee: VIII. **Public Info — Item B (1)**

Agenda Topic	Public Service Announcements (PSAs): 1. Review the 2023 report on the “Relevance and Usefulness of Video PSAs.”
Historical Context: Why is it on the Agenda?	<p>Beginning in 1999, the trustees’ Public Information Committee began to conduct annual reviews of all TV PSAs. The resulting reports have been subsequently reviewed each year by the Conference Committee on Public Information.</p> <p>The committee noted the results of new PSA campaigns are an excellent return for the self-support contributions spent to produce these two PSAs. The committee requested a “call to action” be provided to all delegates with the goal of producing excitement and engagement for how the local public information service committees can increase the airings and ongoing usage of our relevant PSAs.</p> <p>The committee agreed to forward a suggestion to the Conference Committee to consider retiring the 30-second version of the English-language PSA “Since Getting Sober I Have Hope.” due to the concerns about the content being dated.</p>

Conference Committee: VIII. **Public Info — Item B (2)**

Agenda Topic	Public Service Announcements (PSAs): 2. Discuss progress report on paid placement of PSA videos on streaming platforms.
Historical Context: Why is it on the Agenda?	From the July 29, 2023, Meeting of the trustees' Public Information Committee: The committee discussed the feasibility study on paid placement of PSA videos on streaming platforms. The committee requested the staff secretary perform outreach to several vendors Progress to date: In the fall of 2023, staff on the Public Information assignment requested proposals from various vendors for the work of placing A.A.'s PSAs on streaming platforms. Proposals were received and next steps need to be taken. What next? 1. Determine budget. 2. Identify the audience we want to target. 3. Request revised proposals based on budget and audience. 4. Select vendor. 5. Work with external vendor to execute a campaign. 6. Measure success

Conference Committee: VIII. **Public Info — Item B (3)**

Agenda Topic	Public Service Announcements (PSAs): 3. Review progress report on the Mesmerize Point PSA distribution channel.
Historical Context: Why is it on the Agenda?	From the July 29, 2023, Meeting of the Trustees' Public Information Committee: The committee received a verbal progress report on the Mesmerize Point PSA distribution channel. The staff secretary shared that on July 26, 2023, the vendor started playing our PSA media in 2,193 pharmacy locations nationwide. Six thirty-second A.A. video PSAs in English and Spanish are in rotation. Across the pharmacy network, these videos, in aggregate, will have approximately 11,000,000 monthly impressions. Mesmerize will be airing the A.A. content to 2,500 doctors' offices the first week of August 2023. A new start date to the one-year agreement will begin as of the first date A.A. content played, July 26, 2023. The committee looks forward to a progress report at the October 2023 meeting. Progress to date: The following videos were featured on screens in approximately 2,278 locations during the fourth quarter of 2023. These videos appeared approximately 4.7 million times across these locations during the three-month period (unaudited estimate).

Conference Committee: VIII. **Public Info — Item C**

Agenda Topic	Review report on the GSO Podcast.
Historical Context: Why is it on the Agenda?	2023 Committee Consideration of the Conference Committee on Public Information: The committee reviewed and accepted a progress report for the GSO podcast development. The committee noted the planning, development, and production of episodes on many service-related discussion topics. The committee reiterated that the planned topic focus will help avoid competing with the Grapevine Podcast. The committee appreciated that the plan is to produce up to eight episodes to introduce a recognizable, consistent, and enthusiastic voice for the GSO podcast. The committee

	<p>agreed, before the launch, it is important to “bank” these initial episodes for the initial rollout to ensure a regular cadence. The committee noted it would be good to use relevant archival recordings in the podcast, as applicable to an episode. The committee looks forward to a progress report to be brought to the 2024 Conference Committee on Public Information.</p> <p>From the January 27, 2024, meeting of the trustees’ Public Information Committee: The committee discussed the 2023 progress report and agreed to forward the report to the 2022 Conference Committee on Public Information:</p> <p>See Background: 1. 2023 GSO Podcast Summary report</p> <p>It has become clear after many months of work by team members from PI, CSD, and Publishing, that the technical demands to complete and launch season 1 requires additional dedicated resources and expertise beyond what is currently available to ensure a high-quality product and a sustainable production process. A reassessment of the financial and staff resources needed for this project is underway and will be shared with management and the boards as appropriate.</p>
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Conference Committee: VIII. **Public Info — Item D**

Agenda Topic	Review report on AAWS YouTube channel.
Historical Context: Why is it on the Agenda?	The committee reviewed and accepted the AAWS YouTube Channel report covering the period 2022 Q4 to 2023 Q3. The committee agreed to forward the report to the Conference Committee on Public Information. See Background: Report on A.A.W.S. YouTube Channel 2022 Q4 - 2023 Q3

Conference Committee: VIII. **Public Info — Item E**

Agenda Topic	Review report on Google Ads.
Historical Context: Why is it on the Agenda?	The committee discussed the report and noted that future reporting would be better able to provide comparative data over time. The committee agreed to forward to the 2024 Conference Committee on Public Information the 2023 Google Ads report. See Background: 1. 2023 Google Ads report

Conference Committee: VIII. **Public Info — Item F**

Agenda Topic	Review report on Meeting Guide app.
Historical Context: Why is it on the Agenda?	The committee discussed the report, and agreed to forward to the 2024 Conference Committee on Public Information the 2023 Meeting Guide app report. See Background: 1. 2023 Report on A.A.W.S. Meetings Guide app 2. Meeting Guide App Analytics

Conference Committee: VIII. **Public Info — Item G**

Agenda Topic	Review report on GSO’s A.A. website.
Historical Context: Why is it on the Agenda?	The committee discussed the report, and agreed to forward to the 2024 Conference Committee on Public Information the 2023 Meeting Guide app report.

	See Background: 1. 2023 Report on A.A.W.S. Meetings Guide app 2. Meeting Guide App Analytics
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Conference Committee: VIII. **Public Info — Item H**

Agenda Topic	Review reports on reports on AAGV/La Viña media platforms.
Historical Context: Why is it on the Agenda?	The committee agreed to forward to the 2024 Conference Committee on Public Information the "AAGV/La Viña Media Platforms report." See Background attached: Report on AA Grapevine/LaViña Media Platforms

Conference Committee: VIII. **Public Info — Item I**

Agenda Topic	Review report for AAWS Online Business Profiles.
Historical Context: Why is it on the Agenda?	The committee reviewed the 2023 report on A.A.W.S. Online Business Profiles and agreed to forward to the Conference Committee on Public Information. See Background: 1. Online Business Profiles - 2022 Q4 - 2023 Q3

Conference Committee: VIII. **Public Info — Item J**

Agenda Topic	Review report from working group on improving analytics across media platforms.
Historical Context: Why is it on the Agenda?	From the January 27, 2024, meeting of the trustees' Public Information Committee: The committee reviewed the 2023 Analytics Working Group progress report and agreed to forward to the Conference Committee on Public Information. The Analytics Working Group has met 6 times (as of 10/13) since the last report and reformation of the group in July 2023. The Working Group will begin meeting again after the October Board weekend and plans to focus on prioritization of data for reports and KPIs. The working groups is continuing to define the needs of what specific data is needed, key performance indicators, and the scope of how reporting is conducted to make the analytics most useful for our primary purpose.

Conference Committee: VIII. **Public Info — Item K**

Agenda Topic	Consider revised proposal to develop an AAWS Instagram account.
Historical Context: Why is it on the Agenda?	The 2023 Conference Committee on Public Information discussed a request for Alcoholics Anonymous World Services, Inc. to create an Instagram account, aligning with Twelve Traditions. In the July 29, 2023, Meeting of the trustees' Public Information Committee, a draft proposal for the AAWS Instagram account was reviewed and revised based on the 2023 Conference Committee's suggestions. The proposal emphasized reaching key audiences digitally, sharing updates, literature, and engaging with the community. It outlined strategies, target audiences, the use of Hootsuite, analytics, and security measures. The proposal highlighted Instagram's potential for engagement and the responsibility to maintain anonymity and security. It proposed regular posting, featuring existing and new content, while discouraging solicitations for contributions on the platform. The revised proposal was forwarded to the 2024 Conference Committee on Public Information for further consideration. Communication Services was encouraged to proceed, but the committee sought more details on messaging, target audiences,

	analytics, and maintenance costs. Suggestions included clarifying content differentiation, defining key performance indicators, and considering a social media management platform like Hootsuite.
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Conference Committee: VIII. **Public Info — Item L**

Agenda Topic	Review progress report on the Young People’s Video Project.
Historical Context: Why is it on the Agenda?	<p>While both the interview videos and the user-generated videos contain some very strong A.A. messages, in order to make them effective for public information uses, professional editing is needed.</p> <p>In October 2023, GSO Staff developed a “creative brief” for the purpose of communicating with an external post-production firm about editing the videos. It outlines:</p> <ul style="list-style-type: none"> • What A.A. is. • Why we are undertaking this video project. • Our goals for the project. • Our target audiences. • The A.A. messages we wish to convey. • Specifics about what we need from post-production work (with a particular emphasis on anonymity protection). <p>Based on this creative brief, bids were sought for post-production work on the videos. After consultation with the trustees’ Public Information Committee, a post-production firm was selected, and asked to produce two sample videos.</p> <p>See: Background:</p> <ol style="list-style-type: none"> 1. Link for committee only: Draft submissions for Young People’s video project 2. Completed young people’s videos: https://www.aa.org/videos-for-young-people-download

Conference Committee: VIII. **Public Info — Item M (1)**

Agenda Topic	Discuss Public Information pamphlets/materials: 1. Review progress report and draft on revision to the flyer “A.A. at a Glance.”
Historical Context: Why is it on the Agenda?	<p>2022 Public Information Conference Committee, the suggestion to revise the flyer "A.A. At a Glance" was discussed. The committee requested improvements focusing on modernizing the look and language of the flyer while maintaining its effective content messaging. They emphasized removing references to "hopeless drunks" to shift the focus towards solutions rather than problems and updating contribution language to eliminate specific dollar amounts. Following this, the trustees' Public Information Committee and staff secretary collaborated with the Publishing Department to edit the flyer and other conference-approved materials. In the January 27, 2024 meeting of the trustees' Public Information Committee, it was decided to forward a revised draft of the Conference-approved flyer, "A.A. At a Glance," to the 2024 Conference Committee on Public Information.</p>

Conference Committee: VIII. **Public Info — Item M (2)**

Agenda Topic	Discuss Public Information pamphlets/materials: 2. Review draft of the revised pamphlet “Speaking at Meetings Outside of A.A.”
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<p>Historical Context: Why is it on the Agenda?</p>	<p>Committee Consideration of the 2023 Public Information Conference Committee: The committee reviewed and accepted a progress report on revision to the pamphlet “Speaking at Non-A.A. Meetings” and looks forward to a progress report or draft pamphlet to be brought to the 2024 Conference Committee on Public Information. From the January 28, 2024, meeting of the trustees’ Public Information Committee: The committee agreed to forward to the 2024 Conference Committee on Public Information a revised draft of the pamphlet, P-40 “Speaking at Non-A.A. Meetings” (now with new working title: “Speaking at Meetings Outside of A.A.”)</p>
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Conference Committee: VIII. **Public Info — Item M (3)**

<p>Agenda Topic</p>	<p>Discuss Public Information pamphlets/materials: 3. Review progress report on revision to the flyer “A Message to Teenagers.”</p>
<p>Historical Context: Why is it on the Agenda?</p>	<p>In 2021, the trustees’ Public Information Committee received an Advisory Action to revise the "A Message to Teenagers" flyer to better convey the A.A. message to young people. This involved revising language in the twelve questions and updating graphics, with a request for suggestions on the best format to present the information. Following the advisory, an ad hoc group comprising PI Staff, Communication Services Department staff, Publishing Department members, and Appointed Committee Members began discussing updates. Suggestions included revising questions, updating graphics, and exploring different formats like infographics and digital media.</p> <p>The Publishing Department requested clear guidance to effectively revise the flyer, expressing concerns about speculative work and costs. Despite discussions and a survey in 2023, they felt unclear about the revision's direction.</p> <p>Key points from the Publishing Department:</p> <ul style="list-style-type: none"> • Discussion on updating the flyer began in 2022 but lacked specific plans. • A 2023 survey received responses, but few were from teenagers. • GSO Staff drafted potential questions based on survey feedback. • The department felt unclear due to numerous ideas generated over the years and seeks clear direction from the trustees’ PI Committee or Conference Committee on Public Information. <p>Questions posed by the Publishing Department include utilizing content from the "Young People in A.A." pamphlet, retaining the 12-question format, assessing question appropriateness, determining graphic directions, considering a focus group for feedback, and exploring alternative content-sharing methods.</p>

Conference Committee: VIII. **Public Info — Item N**

<p>Agenda Topic</p>	<p>Review results of A.A. Membership Survey convenience sample pilot.</p>
<p>Historical Context: Why is it on the Agenda?</p>	<p>Design a pilot study to complete two surveys using convenience sampling, which focuses on gaining information from participants (the sample) who are “convenient” to access. These samples could be collected using the A.A. website, and the A.A. Meeting Guide App, and the same questions as the 2022 A.A. Membership Survey. The goal is to examine any potential differences in data patterns across the three different collection methodologies, the traditional A.A. survey process and the two channels listed above. Ideally, collection of this type of data would follow the collection of the traditional A.A.</p>

	membership survey data within 1-2 years from 2022, so that no portion becomes dated.
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Conference Committee: VIII. **Public Info — Item O**

Agenda Topic	Review contents and format of P.I. Kit and Workbook.
Historical Context: Why is it on the Agenda?	Kits and Workbooks for CPC, Corrections, Public Information, Treatment, and Accessibilities are reviewed by the appropriate Conference Committees during each General Service Conference. Workbooks and kits are service pieces, and suggested changes to their content do not become recommendations; rather, they are put forth as Additional Committee Considerations. The Kits and Workbooks are available on G.S.O.'s A.A. website (www.aa.org).

Conference Committee: IX. **Report & Charter — Item A (1)**

Agenda Topic	<i>The A.A. Service Manual, 2024-2026 Edition:</i> 1. Review list of editorial updates.
Historical Context: Why is it on the Agenda?	The committee is reviewing chapters 8, 9, 10, 11 & 12 of the A.A. service manual to correct inaccuracies and to provide clarity and consistency.

Conference Committee: IX. **Report & Charter — Item A (2)**

Agenda Topic	<i>The A.A. Service Manual, 2024-2026 Edition:</i> 2. Review draft sections of chapters 8, 9, 10, 11 and 12.
Historical Context: Why is it on the Agenda?	The board chose to make the recommended changes in chapters 8-12 until the 2024 printing. The need to better clarify responsibilities and relationships between GSO, AA Grapevine and AA WSO.

Conference Committee: IX. **Report & Charter — Item A (3)**

Agenda Topic	<i>The A.A. Service Manual, 2024-2026 Edition:</i> 3. Review new section to be added at the end of the Twelve Concepts for World Service titled “Amendments”.
Historical Context: Why is it on the Agenda?	From 2021 Conference Advisory Action: A new section be added at the end of the Twelve Concepts for World Service titled “Amendments,” and that it contain an updated version of the Concept XI essay that incorporates the information in the current footnotes and endnotes, along with comprehensive descriptions of the current General Service Board committees, and that a draft or progress report be brought back to the 2022 Conference Committee on Report and Charter.

Conference Committee: IX. **Report & Charter — Item B**

Agenda Topic	Discuss General Service Conference <i>Final Report</i> .
Historical Context: Why is it on the Agenda?	The General Service Conference Final Report is on the Agenda for discussion. The General Service Conference Final Report gives G.S.R.s the ability to answer questions about the outcomes of Agenda items that the home groups voted on and the Delegate in turn voted on at the General Service Conference.

Conference Committee: IX. **Report & Charter — Item C**

Agenda Topic	Discuss the reporting of Simple Majority Items.
Historical Context: Why is it on the Agenda?	<p>“If a committee recommendation does not receive the two-thirds vote required to become a Conference Advisory Action, but has a majority of votes, it automatically becomes a suggestion and will be duly noted in the Conference Report.” This could unintentionally foster disunity within the Fellowship.</p> <p>“The committee felt that sentiment within the Fellowship may have shifted since the 1986 Advisory Action and agreed to forward a request to the 2024 Conference Committee on Report and Charter to discuss if the practice of communicating items that failed to achieve substantial unanimity as suggestions is still desirable, and if the Conference would like to continue the reporting of these items separately from other items that did not carry from a General Service Conference.”</p> <p>In the January 27, 2024 meeting, the chair of the trustees’ General Service Conference Committee said that “using the wording ‘passed’ in conjunction with a recommendation that did not pass but received a simple majority may cause confusion.</p> <p>The recommendation was that a first step might be for clearer language in the Final Report to differentiate from something that passed with $\frac{2}{3}$ vote versus a simple majority. A second step might be to look at this overall topic from a policy level.</p>

Conference Committee: X. **Treatment & Accessibilities — Item A**

Agenda Topic	Review progress report on Military Outreach Project (formerly known as the Military Audio Interview).
Historical Context: Why is it on the Agenda?	<p>In 2017, the trustees’ CPC/Treatment and Accessibilities Committee formed a subcommittee to develop service material and additional resources for the professional military community, veterans, and active duty A.A. members. Two of the interviews conducted in fall of 2022 were posted to aa.org. The Communication Services Department (CSD) staff have indicated that the manner of displaying the interviews on aa.org is temporary and that a new web resource will be developed in 2024.</p> <p>As of fall of 2023, three of the previously completed interviews recorded are currently being edited.</p> <p>A French Canadian/French-speaking member was found. An interview with them is being scheduled. There are three audio interviews reflecting progress on this project available for viewing.</p>

Conference Committee: X. **Treatment & Accessibilities — Item B**

Agenda Topic	Review contents and format of Treatment Kit and Workbook.
Historical Context: Why is it on the Agenda?	<p>Kits and Workbooks for CPC, Corrections, Public Information, Treatment, and Accessibilities are reviewed by the appropriate Conference Committees during each General Service Conference. Workbooks and kits are service pieces, and suggested changes to their content do not become recommendations; rather, they are put forth as Additional Committee Considerations. The Kits and Workbooks are available on G.S.O.’s A.A. website (www.aa.org).</p>

Conference Committee: X. **Treatment & Accessibilities — Item C**

Agenda Topic	Review contents and format of Accessibilities Kit and Workbook.
Historical Context: Why is it on the Agenda?	Kits and Workbooks for CPC, Corrections, Public Information, Treatment, and Accessibilities are reviewed by the appropriate Conference Committees during each General Service Conference. Workbooks and kits are service pieces, and suggested changes to their content do not become recommendations; rather, they are put forth as Additional Committee Considerations. The Kits and Workbooks are available on G.S.O.'s A.A. website (www.aa.org).

Conference Committee: X. **Treatment & Accessibilities — Item D**

Agenda Topic	Review progress report on update to the pamphlet “Bridging the Gap.”
Historical Context: Why is it on the Agenda?	<p>In 2019, the committee considered revising the pamphlet “Bridging the Gap Between Treatment and A.A. Through Contact Programs” to include related corrections activities and with the following in mind:</p> <ul style="list-style-type: none"> • How treatment and corrections material can be updated for currency and inclusion. • How this material could be combined. • What material might be discontinued? • How the combined material might be broadened to encompass the full range of possibilities in which a temporary contact might be useful. <p>In October 2023, the trustee’s CPC/Treatment and Accessibilities Committee reviewed a draft of the revised pamphlet P-49 “Bridging the Gap” and agreed to forward the pamphlet to the 2024 Conference Committee on Treatment and Accessibilities with minor edits.</p>

Conference Committee: X. **Treatment & Accessibilities — Item E**

Agenda Topic	Review updated Bridging the Gap service material.
Historical Context: Why is it on the Agenda?	In October 2023, the trustees’ CPC/ Treatment and Accessibilities Committee accepted the progress report on Bridging the Gap service materials. The committee agreed to forward the A.A. Guidelines on Bridging the Gap to the 2024 Conference Committee on Treatment and Accessibilities for their consideration.

Conference Committee: X. **Treatment & Accessibilities — Item F**

Agenda Topic	Review report on what resources are currently available from the General Service Office and the AA Grapevine to meet accessibility-related challenges and how those resources are communicated to the Fellowship.
Historical Context: Why is it on the Agenda?	In 2023, the Committee Consideration of the Conference Committee on Treatment and Accessibilities discussed the suggestion that an Accessibility Inventory be conducted throughout A.A.’s services and structure and suggested that the trustees’ CPC/Treatment and Accessibilities Committee take an inventory of what resources are currently available from the General Service Office and the AA Grapevine to meet accessibility related challenges and consider the best methods for communicating about those resources to the Fellowship.

	In October 2023, the trustees’ C.P.C./Treatment and Accessibilities Committee reviewed the report of A.A. publications that address accessibilities issues. The committee agreed to forward the report to the 2024 Conference Committee on Treatment and Accessibilities.
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Conference Committee: X. **Treatment & Accessibilities — Item G**

Agenda Topic	Review P-27 “A.A. in Treatment Settings” for effectiveness and relevance.
Historical Context: Why is it on the Agenda?	The Trustees’ CPC/Treatment and Accessibilities Committee reviewed this pamphlet in 2023 and agreed to forward it to the 2024 Conference Committee for discussion of “its effectiveness and relevance.” The pamphlet explains why AA volunteers bring meetings into treatment facilities, describes the types of meetings, and recommendations for the attitude and conduct of volunteers coming into the treatment setting.

Conference Committee: X. **Treatment & Accessibilities — Item H**

Agenda Topic	Review F-4 “Where do I go from here?” flyer for effectiveness and relevance.
Historical Context: Why is it on the Agenda?	The Trustees’ CPC/Treatment and Accessibilities Committee reviewed this pamphlet in 2023 and agreed to forward it to the 2024 Conference Committee for discussion. This is a one-page flyer for residents of treatment facilities on how to continue their recovery once they leave the facility.

Conference Committee: X. **Treatment & Accessibilities — Item I**

Agenda Topic	Review resource lists for Remote Communities and Cooperation with the Elder Community.
Historical Context: Why is it on the Agenda?	The Trustees’ CPC/Treatment and Accessibilities Committee reviewed this pamphlet in 2023 and asked the 2024 Conference Committee to review it. It is a list of resources for Remote Communities, the Elder Community, and anyone bringing service to these populations. The list includes pamphlets, Box 459 articles, and Grapevine Articles. The Elder Communities list also includes a list of our literature provided in large print.

Conference Committee: X. **Treatment & Accessibilities — Item J**

Agenda Topic	Review progress report on updating A.A. Service Material to better carry the message to alcoholics with intellectual or information processing challenges, communication challenges and diverse neurological abilities.*
Historical Context: Why is it on the Agenda?	From the October 29, 2023, Meeting of the trustees’ Committee on CPC/Treatment and Accessibilities: The committee reviewed a report on the service materials that could be updated to address members with intellectual or information-processing challenges. The committee suggested reaching out to ICYPAA for an archive recording of their workshop on A.A. members and neurodivergence. The committee agreed to forward the report to the 2024 Conference Committee on Treatment and Accessibilities.2023 Committee Consideration of the Conference Committee on Treatment and Accessibilities:

	<p>The committee discussed carrying the message to alcoholics with intellectual or information-processing challenges, communication challenges and diverse neurological abilities, and suggested that:</p> <ul style="list-style-type: none"> • The trustees' CPC/TA Committee review accessibility-related service material and consider updating it with new shared experience on this topic. • The A.A. Grapevine consider publishing an issue dedicated to the experiences of people with intellectual or information-processing challenges, communication challenges and diverse neurological abilities and those who sponsor them. • The trustees' Literature Committee consider revising the pamphlet "Questions and Answers on Sponsorship" to add language on working with alcoholics with intellectual or information-processing challenges, communication challenges and diverse neurological abilities.
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Conference Committee: XI. Trustees — Item A

Agenda Topic	Review resumes of candidates for: <ol style="list-style-type: none"> 1. West Central Regional Trustee 2. Western Canada Regional Trustee
Historical Context: Why is it on the Agenda?	These items or ones very similar are on the Conference agenda every year, reflecting on the rotation of the elections of the class (B) alcoholic trustee service positions. The background material consists of listing those who have been nominated by each area as a candidate, and those who will be eligible to vote of these nominations at the Conference.

Conference Committee: XI. Trustees — Item B

Agenda Topic	Review slates of trustees and officers of the General Service Board of Alcoholics Anonymous, Inc.
Historical Context: Why is it on the Agenda?	This agenda item is on the Conference agenda every year and is required by the Bylaws of The General Service Board, Inc. The Conference is required to have an opportunity to disapprove the election of our trustees. The background consists of a listing of those people who will be presented to the 2023 Conference.

Conference Committee: XI. Trustees — Item C

Agenda Topic	Review slate of directors of A.A. World Services, Inc.
Historical Context: Why is it on the Agenda?	The committee reviewed and recommended to the General Service Board a list of Directors of AA World Services, Inc., for the election in April 2023, following presentation at the 2023 General Service Conference for disapproval, if any.

Conference Committee: XI. Trustees — Item D

Agenda Topic	Review slate of directors of AA Grapevine, Inc.
Historical Context: Why is it on the Agenda?	The committee reviewed and recommended to the General Service Board a list of Directors of the AA Grapevine, Inc. for election in April 2023 following presentation at the 2023 General Service Conference for disapproval if any.

Conference Committee: XI. **Trustees — Item E**

Agenda Topic	Review progress report on the update to the pamphlet “Do You Think You’re Different?”+
Historical Context: Why is it on the Agenda?	<p>In 2022 the Trustees’ Literature Committee was asked to consider a request to revise the pamphlet “Do You Think You’re Different?” to update the stories to represent greater diversity. The committee took advisory action on this item and requested a progress report at the 2023 General Service Conference. In 2023 the committee requested that a draft pamphlet or progress report be brought back to the 2024 Conference Committee on Trustees.</p> <p>At this time the work group is seeking story submissions for this pamphlet. They have developed a rating tool to help identify stories of those with multicultural backgrounds; those who have multiple alienating factors; and those from diverse populations not addressed in the current AA literature. These stories are being sought via announcements at Regional Forums, Box 4-5-9, aa.org, the meeting guide app, AAWS highlights distribution list, articles in AA Grapevine and/or podcasts and writing workshops at service events to name a few. Story submission deadline is April 30, 2024.</p>

Conference Committee: XI. **Trustees — Item F**

Agenda Topic	Discuss guidelines or parameters for deadlines of Conference agenda items.
Historical Context: Why is it on the Agenda?	<p>A past trustee has asked the General Service Board to affirm the deadline for proposed agenda items does not include motions for censure or to reorganize the General Service Board.</p> <p>Clarification is needed that while the deadline for agenda topics is September 15th, this date does or does not include motions to censure (express formal disapproval) or to reorganize the General Service Board. The concern is that the General Service Board could do whatever it wanted between September 15th and the Conference and delegates would have to wait a year or longer to bring it to the General Service Conference if indeed the deadline includes censure and reorganization.</p>

Conference Committee: XII. **Archives — Item A**

Agenda Topic	Review Archives Workbook.
Historical Context: Why is it on the Agenda?	<p>The Archives Workbook is reviewed by the Conference Committees during each General Service Conference. Workbooks and kits are service pieces, and suggested changes to their content do not become recommendations; rather, they are put forth as Additional Committee Considerations. The Archives Workbook (M-44i) is available on G.S.O.'s A.A. website (www.aa.org).</p>

Conference Committee: XIII. **Int’l Conventions/Regional Forums — Item A**

Agenda Topic	Discuss an anonymity-protected photograph of the Flag Ceremony to be taken at the 2025 International Convention.
Historical Context: Why is it on the Agenda?	<p>The committee agreed to forward to the 2024 Conference Committee on International Conventions/Regional Forums the discussion of an anonymity protected photo of the flag ceremony to be taken at the 2025 International Convention.”</p>

Conference Committee: XIII. **Int'l Conventions/Regional Forums — Item B**

Agenda Topic	Discuss an encrypted, anonymity-protected, delayed Internet broadcast of the Convention Flag Ceremony for the 2025 International Convention.
Historical Context: Why is it on the Agenda?	The Flag Ceremony sets the celebratory and international tone for the Convention weekend with a display of 90+ flags representing countries whose members are attending the Convention. “The committee agreed to forward to the 2024 Conference Committee on International Conventions/Regional Forums the discussion of an anonymity-protected, delayed Internet broadcast of the Convention Flag Ceremony for the 2025 International Convention.”

Conference Committee: XIII. **Int'l Conventions/Regional Forums — Item C**

Agenda Topic	Discuss a report concerning virtual programming for the 2025 International Convention.
Historical Context: Why is it on the Agenda?	<p>1. Adding a participatory virtual program session like “A.A. Around the World” as part of the purchase of a three Big Meetings product.</p> <p>1) Full hybrid and do the two A.A. Around the World sessions only. 2) Set up one-way virtual, no hybrid (no sharing from those online)</p> <p>Committee discussed:</p> <p>1. Is the committee on board with the concept of having a two-day 8 session virtual track for people who are unable to attend the 2025 International Convention in person? Yes The discussion estimated the virtual sessions to cost an estimated \$85,000 to complete</p> <p>Zoom Webinar Pricing:</p> <ul style="list-style-type: none"> ● 10k attendees \$6490 ● 20k attendees \$7650 ● 30k attendees \$9754 ● 50k attendees \$14631 <p>Rationale: This is an international convention and international travel always has difficulties. The international A.A. community has especially embraced virtual meeting technology</p> <p>Opportunities: Focus on the international element, basing the plan around the A.A. Around the World sessions, either only or as an anchor point – allowing us to meet the needs of A.A. members around the world who cannot attend.</p> <p>Considerations: Full faces- Our members have come to expect this, it is normal now. Notification in the room that this is a hybrid meeting with both video and audio.</p> <p>Interpretation: In considering interpretation, What we can propose is that with a virtual session we would ensure that we offered interpretation into our primary languages, French and Spanish for participants as well as other languages of registrants via an interpretation product, such as Wordly, for example.</p>

Conference Committee: XIII. **Int'l Conventions/Regional Forums — Item D**

Agenda Topic	Discuss options for closing the Big Meeting at the International Convention.
Historical Context: Why is it on the Agenda?	The committee decided we should continue the current practice of allowing the chair of the Big Meetings the choice of closing the meeting with either the Lord’s Prayer, the Serenity Prayer or the Responsibility Statement.”

	<p>A floor action was brought forward stating: “The options for closing the Big Meeting at the International Convention be the Serenity Prayer or the Responsibility Statement.”</p> <p>Because the Conference ran out of time for substantive discussion on the floor action, a motion passed to recommit this item.</p>
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Conference Committee: XIII. **Int’l Conventions/Regional Forums — Item E**

Agenda Topic	Discuss ways to encourage interest and participation at Regional Forums.
Historical Context: Why is it on the Agenda?	Add virtual elements to Regional Forums, or even add a virtual fifth forum to the annual calendar. Disseminate advance information about events using flyers, posters, announcements in Grapevine and La Viña, podcasts, Instagram messages, invitations in ASL, QR codes, and Box 4-5-9 articles.

Conference Committee: XIII. **Int’l Conventions/Regional Forums — Item F**

Agenda Topic	Discuss the production of anonymity-protected videos of other highlights of the Convention as a way of sharing the spirit and enthusiasm of the 2025 International Convention with A.A. members.
Historical Context: Why is it on the Agenda?	For maintaining archival footage of the Convention, as well as for sharing the spirit and enthusiasm.

Conference Committee: XIII. **Int’l Conventions/Regional Forums — Item G**

Agenda Topic	Discuss the production of a delayed, anonymity protected, digital access video product offering of the three big meetings at the 2025 International Convention.
Historical Context: Why is it on the Agenda?	The committee discussed and weighed the feasible options for a virtual component, including estimated costs. The committee recommended to the General Service Board that a digital option be added to the 2025 International Convention, providing anonymity-protected, encrypted, digital access to the Friday night meeting (including the flag ceremony), and the Saturday and Sunday Big meetings, at a fee to be determined.

* 2024 EDW distribution

+Carryover from a previous EDW plan